

IRFAN NV

GRAPHIC DESIGNER



CONTACT ME

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Deira, Dubai, UAE

EDUCATION

UI/UX DESIGNER
Zoople Technologies

BACHELOR'S IN BUSINESS
ADMINISTRATION
Jaipur National University

DIPLOMA IN SMARTPHONE
ENGINEERING
Britco & Bridco

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Firefly, Adobe XD)
- UI/UX Design
- Web Design
- Graphic Design
- Digital Marketing
- Social Media Management
- Branding and Identity Design
- Photography and Videography
- Prototyping and Wireframing

ABOUT ME

Creative graphic designer specializing in digital and print design with a focus on brand identity and logo creation. Passionate about producing visually stunning and effective designs that help clients achieve their goals. Highly organized, detail oriented, and driven to exceed expectations with a strong aptitude for technology.

EXPERIENCE

GRAPHIC DESIGNER | DIGITAL MARKETER | WEB DESIGNER

2022 - Present Rals Healthcare, Bin Shabib Investment Group - Dubai, UAE

- Developed compelling logos, designs, and graphics for print and digital media, ensuring brand consistency.
- Created engaging social media content and managed platforms via META Business Suite, Facebook, Instagram, Twitter, and Threads.
- Managed website content, updated details, and created new pages to enhance online presence.
- Designed marketing and promotional campaigns, ensuring brand consistency across various media outlets.
- Produced interior and exterior branding designs for clinics and pharmacies.
- Designed packaging for Aidplus products.
- Executed special day campaign themes and handled photography and videography for events and medical camps.
- Proficient in logo designs, brochures, flyers, emailers, business cards, roll-ups, pocket-size flyers, signboards, and shelf-top category boards.

UI/UX DESIGNER | GRAPHIC DESIGNER

2021 Zoople Technologies - Kerala, India

- Designed website UIs, mobile application UIs, wireframes, prototypes, and mockups.
- Created website landing pages, logos, flyers, brochures, image retouching, and icon designs.
- Collaborated with creative teams to ensure design consistency across various media platforms.
- Participated in brainstorming sessions to contribute innovative ideas for creative content strategies.
- Utilized Adobe XD, Photoshop, and Illustrator for various design projects.

GRAPHIC DESIGNER

2015 - 2018 Freelance - Kerala, India

- Designed logos, business cards, brochures, flyers, and various advertisement materials for local enterprises and individuals.
- Conducted photoshoots, image editing, soft retouching, and color corrections.
- Managed multiple design projects, ensuring attention to detail and high quality.
- Developed creative concepts and executed innovative design solutions for various clients.

CERTIFICATIONS

2023 Digital Marketer - Udemy

2021 UI/UX Designer - Zoople Technologies

2018 Smartphone Engineer - Britco & Bridco

2015 Web Designer - Sangamam Communications

2015 Graphic Designer - Taxila Computer Education

REFERENCE

ABDUL MUQSITH

Operations Manager - Rals Healthcare
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MANGESH MENDHE

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For more info : www.irfan-nv.com